

# LightTech

## Architectural Lighting Design

LightTech is a full service lighting design consulting firm. As a partner in the design team, our mission is to enhance architecture through outstanding lighting design; to improve the quality of life of those who experience our designs and to present creative ways to help our clients realize their visions.

Lighting design is a creative extension of architecture by manipulating illumination to improve visibility and complimenting form, shape, and color. The medium of light is "invisible" until it strikes an object. It is the creation and implementation of these invisible patterns of light that gives the lighting "artist" an advantage over other design disciplines.

Stanley Pomeranz relocated to the Research Triangle Area from New York City where he was educated and started his professional design career. He received a Bachelor of Fine Arts (BFA) from Pratt Institute, majoring in industrial design. He started his professional lighting career with Wheel, Garon & Associates, international lighting consultants. He was a principal with Intradesign Group, Inc in New York and with Pomeranz & Associates, Inc. in Raleigh North Carolina. He founded LightTech design in 1997. His experience includes contract interior design and facilities planning.

LightTech has been recognized by the Illumination Engineering Society with 2 Outstanding Achievement Awards and 2 Design Awards of Merit. Stan has conducted lighting design workshops for interior designers

Lighting is a powerful tool - It can be critical in fostering spatial awareness and fundamental to interpretation of architectural form. It can make a space more intimate or expand it beyond its boundaries. Light can reinforce feelings of reverence or heighten levels of excitement and festivity. It can establish moods and manipulate attitudes. It is light that reveals the world around us and enhances our experiences within it.

### ***Projects include:***

East 54 – site lighting- Scott Murray Land Planning, Chapel Hill, NC  
Chiles residence- complete renovation- Tonic Design Raleigh, NC  
Gurley Residence- new home David Lisle Architect, Wilmington NC  
Winston Hotels, Inc- lighting upgrades- Durham, Cary Baltimore  
Deardoff Residence - new home - DesignSpec Architects Ponte Vedre, Florida  
Daniels Residence- new home- Richard Hall Designs, Raleigh, N.C.  
Holmes Residence – new home Shaw Design Associates- Governor's Club, NC  
The Atrium- A five story office building atrium lobby - Raleigh, NC  
Alcatel Network Systems- specialized training facility lighting, Raleigh, NC  
University Methodist Church Steeple lighting , Chapel Hill, NC  
Axis Communications- Trade show display lighting- Sitzer Spuria Design, Carrboro, NC  
International Buddhist Progress Society Temple, Raleigh NC – Andron & Assoc Architects  
Judea Reform Synagogue - new sanctuary and Fellowship Hall- Gurlitz Architects Durham, NC

***Please visit the website for additional information about LightTech and a portfolio of projects***

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